






JEAN TU

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-  519.240.0774
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EDUCATION

York University/Sheridan College

Toronto, ON | September 2016 - April 2020

YSDN (York Sheridan Design) Bachelor in Design with Honours.

Design Lab at York University

Toronto, ON | January - April 2020

Unique design team learning experience working in a mock studio setting with real clients within the university to fulfill design needs. Worked with Schulich School of Business, School of the Arts, Media, Performance & Design (AMPD) as well as Lassonde School of Engineering.

SKILLS

Layout Design & Problem Solving.

Exceptional file management & organization.

Fast & efficient tasking.

Collaborative yet independent.

Attentive to details and conceptual ideas.

Effective communication and customer service skills.

TOOLBELT

Adobe Creative Suite, Microsoft Office, MailChimp, Wordpress, WIX, Marketo, Powtoon.

REFERENCES AVAILABLE UPON REQUEST

GRAPHIC DESIGNER | ILLUSTRATOR

Creative designer and illustrator with over 3 years of relevant design experience working in an in-house environment. Looking to apply and refine skills in the workplace on a professional level while breathing life and expression through design. Hoping to find long-term team but open to short-term projects and contracts. Interested in photography, videography & editing, hiking, fashion as well as pop culture.

EXPERIENCE

Design Assistant

Schulich School of Business | Toronto, ON | May 2019 - July 2021

- Assisted the Communications Coordinator with designing digital marketing assets for website, social media, blogs, as well as various signage material, print and publications.
- Managed blog posts on *Wordpress* and created email template designs on *MailChimp* & *Marketo*.
- Filmed, edited and produced video and animated content for internal use.

Freelance Event Illustration + Logo

Data Dis Inc. | Toronto, ON | July 2021

- Commissioned to design a one of a kind illustration and logo for special event held by the company.
- Collaborated with Data Dis marketing manager and associates to conceptualize and brainstorm ideas and project goals.
- Prepared files for print and production.

Freelance Company Mascot Illustration

Golden Eye Cleaning Services | Toronto, ON | June 2020

- Commissioned to design a one of a kind company mascot for truck wrap and social media outputs.
- Collaborated with company founder and outsourced graphic designer to conceptualize a coordinating illustration to the logo design.
- Took direction of feedback and pivoted project to finalize all deliverables within a week time frame.

Sales Associate

Tommy Hilfiger | Cambridge, ON | May 2018 - Jan 2019

- Point of sale transactions.
- Maintained stock & merchandised store to company standards.
- Attended to customers needs, provided fashion advising.
- Employee of the Month Award (October 2018).